



**Conservatorio
Internazionale
Scienze
Audiovisive**

Scuola
Specializzata
Superiore
FILM

Prospectus

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CILECT

CENTRE INTERNATIONAL DE LIAISON DES ECOLES
DE CINEMA ET DE TELEVISION THE INTERNATIONAL
ASSOCIATION OF FILM AND TELEVISION SCHOOLS

le scuole specializzate superiori



Locarno Festival
Academic partner

PALACINEMA LOCARNO

CISA LOCARNO

IMAGES: MEANS OF KNOWLEDGE

Welcome to the International Academy of
Audiovisual Sciences!

**CISA (International Academy of Audiovisual
Sciences), founded by Pio Bordoni in 1992, is
a training Institute in the field of cinema,
television and multimedia culture, oriented
towards the students' development with the
aim of improving their inclinations, talents
and skills. Students immerse themselves in
creative settings, where teamwork is valued,
with an eminently practical planning
guidance.**

**CISA is a laboratory open to the
exploration of uncharted ways of expression,
the production of documentaries and fiction
films, thanks to a learning-by-doing
approach.**

**Cinema must mirror reality, and reality
must be investigated starting from its
interaction with developing narrative
mechanisms and the strong bond between
the filmmaker's work and the spectator's
emotions.**

**CISA is where ideas and real life meet
each other, where the world of representation
has to cope with the reality of objects and
people.**

Domenico Lucchini, Director

THE ACADEMY

Professional Education and Training colleges
teach their students how to take on
professional management responsibilities by
themselves in their own field, which accounts
for their practice oriented teaching system, as
students are pushed towards both a
methodical and global way of thinking.

CISA is a PET college running a two-year
course, which leads to the Federal PET
Diploma as Designer in Visual Design (Film);
it is followed by a postgraduate year of
specialization, which offers the recognised
qualification of TV/Cinema Filmmaker.

CISA is playing an active role, today more
than ever, in the Ticino film-and-television
industry, especially thanks to its lively
presence at the PalaCinema: this is the
location where the Locarno Festival is set, and
it has been the driving force behind all types of
audio-visual activities. It is open to the public,
being suitable both for films in its cinemas and
meetings in its spaces.

This appealing setting gives CISA a
remarkable position in the regional, national
and international scenario, paving the way to
more and more daring challenges in an
educational, cultural and creative environment.

Professional Education and Training (2-years-program)

Designers in Visual Design plan and develop
narrative or communication products, besides
designing and making multimedia products.

Upon completion of the PET College, they
are able to handle all the phases of production,
developing a complex project, either by
themselves or in team.

They cooperate both with professionals in
marketing, video programming, photography,
and with television, web and film productions.

Postgraduate Professional Education and Training (1-year-program)

New technologies have let professionals
master a wide range of diverse professional
skills over the last few years. Filmmakers have
then become experts in film direction,
cinematography and camera, creative
production, sound, editing and/or post-
production.

They also need to specialise in one out of
these branches.

Finally, they become able to use the latest
technologies to produce documentaries,
music videos, short fictions and multimedia
contents.

HEADQUARTERS

The PalaCinema was built basing on the project of one of the most famous architecture firms in London, Zaera-Polo, which made it very soon extremely well-known in the Locarno area.

Its realisation was achieved thanks to a joint action by the town of Locarno, around twenty other towns in the same area, tourist organisations, the Cantone itself, and a large donation made by the Stella Chiara foundation.

The whole Locarno Festival administration activities take place inside it, together with the CISA headquarters and the Ticino Film Commission base of operations.

The PalaCinema is also an educational and cultural platform, focused on the study of the film-and-television world, thanks also to a laboratory for teaching and learning offered by SUPSI and an RSI aerial, not to mention the entertainment activities offered by the Enjoy Arena cinemas.

First and foremost, the PalaCinema is to be associated with high renown: it is a strong and longlasting symbol of the area in which it is set, thanks both to its Festival and the CISA audiovisual studies which are conducted inside. It can count on numerous rooms, a little stage space, a recording room, a few editing and post-production spaces, and management spaces big enough to host a hundred of people among students, teachers and coworkers.

Facilities and equipments

- Filming studio, provided with trailer, Dolly, Crane and big lighting equipment
- 18 new professional Camcorders equipped with top of the line appliances
- Equipment room meant to book appliances and to give technical assistance to the students
- 2 computer rooms for frontal classes provided with 4k projection and Apple iMac 4k computers
- 2 rooms for frontal lessons, atelier, spaces meant for studying and teamwork
- 5 Suites for editing and compositing, equipped with 5k 27" computers, and double monitors for the colour correction process
- Recording room for live recordings and mixing audio equipped with AVID Pro Tools
- Live production studio
- Colour Grading Suite equipped with DaVinci Resolve Advanced Panel
- CiISA/lab, laboratory equipped with tools for research and experimental activities
- Films and books libraries
- 3 cinema rooms offered by Enjoy Arena for master classes and events
- For bigger productions CISA can resort also to a couple of external studios (250 and 500 square metres), provided with scenic design tools, woodworking tools, and lighting equipment





PROFESSIONAL EDUCATION AND TRAINING

	Theory	Practice	Study Plan	hours
1st year <i>Image and Sound</i>	→ The Elements of Perception	→ The Instruments of Cinema	1.1 Audiovisual Techniques 1	200
	→ Light: Looking and Seeing	→ Multimedia	1.2 Cultural Studies	200
	→ Sound: Hearing and Listening	→ Practice in Cinematography 1	1.3 Film Writing 1	100
	→ Image: Creating a Meaning	→ Sound Recording	1.4 Cinematography: Theory and Practice	100
	→ Editing: Constructing Space and Time	→ Sound Design	1.5 Cinema and TV Departments	100
	→ Screenwriting: Textual Strategies	→ Practice in Editing	1.6 Movie Organization and Production	100
	→ Analysis of Film Writing	→ Essays in Scriptwriting	1.7 Editing: Theory and Techniques	150
	→ History of Cinema	→ Movie Production	1.8 Shooting Practice	200
	→ Production	→ Storyboarding and découpage	1.9 Practice as Filmmakers on Set	450
	→ Visual Arts and Theory of Colours	→ Active Participation in the Locarno Festival and JazzAscona	1.10 Internship	200
		Number of Hours 1st Years	1800	
2nd year <i>Audiovisual professions and forms</i>	→ History of Cinema	→ Projection and Visualization	2.1 Audiovisual Techniques 2	300
	→ Investigative Reports for TV Press	→ Live Television	2.2 Film Theory and Analysis	150
	→ Live Sports, Music and Public Events	→ Practice in Cinematography 2	2.3 Film Writing 2	100
	→ New Film Forms	→ Motion pictures composition	2.4 Documentary Film: Theory and Practice	160
	→ Distribution and Market	→ Audio and Video Editing	2.5 Multimedia	80
	→ New Media	→ Directing Actors	2.6 Cinema, Video and TV Genres	60
	→ Documentary Film	→ Realizing a Documentary	2.7 Production Strategies	50
	→ Narratology	→ Realizing Fiction	2.8 The Art of Editing: Theory and Practice	50
	→ Casting	→ Voiceover	2.9 Practice in Directing Actors	240
	→ Sound Design	→ Internship	2.10 Internship	160
	→ Thesis		2.11 Thesis and Final Degree-Film	460
		Number of Hours 2nd Years	1800	

POSTGRADUATE STUDIES

Film Direction

The director is responsible for the professional outcome of a film, television programme or other audiovisual products, as far as art and technique are concerned. He or she directs the cast performance, chooses the camera angles according to specific aims of narrative clarity and resolution, eventually monitoring the preparation of the various phases of productions.

Creative producer and Screenwriting

The creative producer plans and develops both film-and-television scripts and contents, managing the various phases of production of TV series, web series, and entertainment programmes. The creative producer plays a key role in the audiovisual world, in which the product design, creation and management become more and more specific and interconnected. This figure needs to own a wide range of skills, from being a producer to planning and developing the narrative and visual structure of a TV format.

Camera /Cinematography (DoP)

The cameraman/woman is the person physically holding the TV or film camera during the film making process.

From a professional perspective, the job requires a combination of technical skills, knowledge and a creative sensitivity; it must visually interpret and fulfil the needs of the Director and the DoP (Director of Photography). The DoP deals especially with light and colours along the audiovisual product making process. In addition to technical knowledge and skills, the DoP must also have an artistic talent, making cinematography a very creative and interpretative process.

Sound Designer

This figure has a double nature: the sound designer is responsible for sound recording all along the production, including dialogue, sound effects and music. He or she must also work on the soundtrack and digital editing of the recorded audio during the final post-production phase.

Editing / Post-Production

The editor is responsible for “putting together” the scenes shot and framed in such a way as to construct a story through the alliance of sound with image. He or she must rework the images to ensure any visual corrections necessary and integrate any digital special effects during the post-production phase.

POSTGRADUATE COURSES

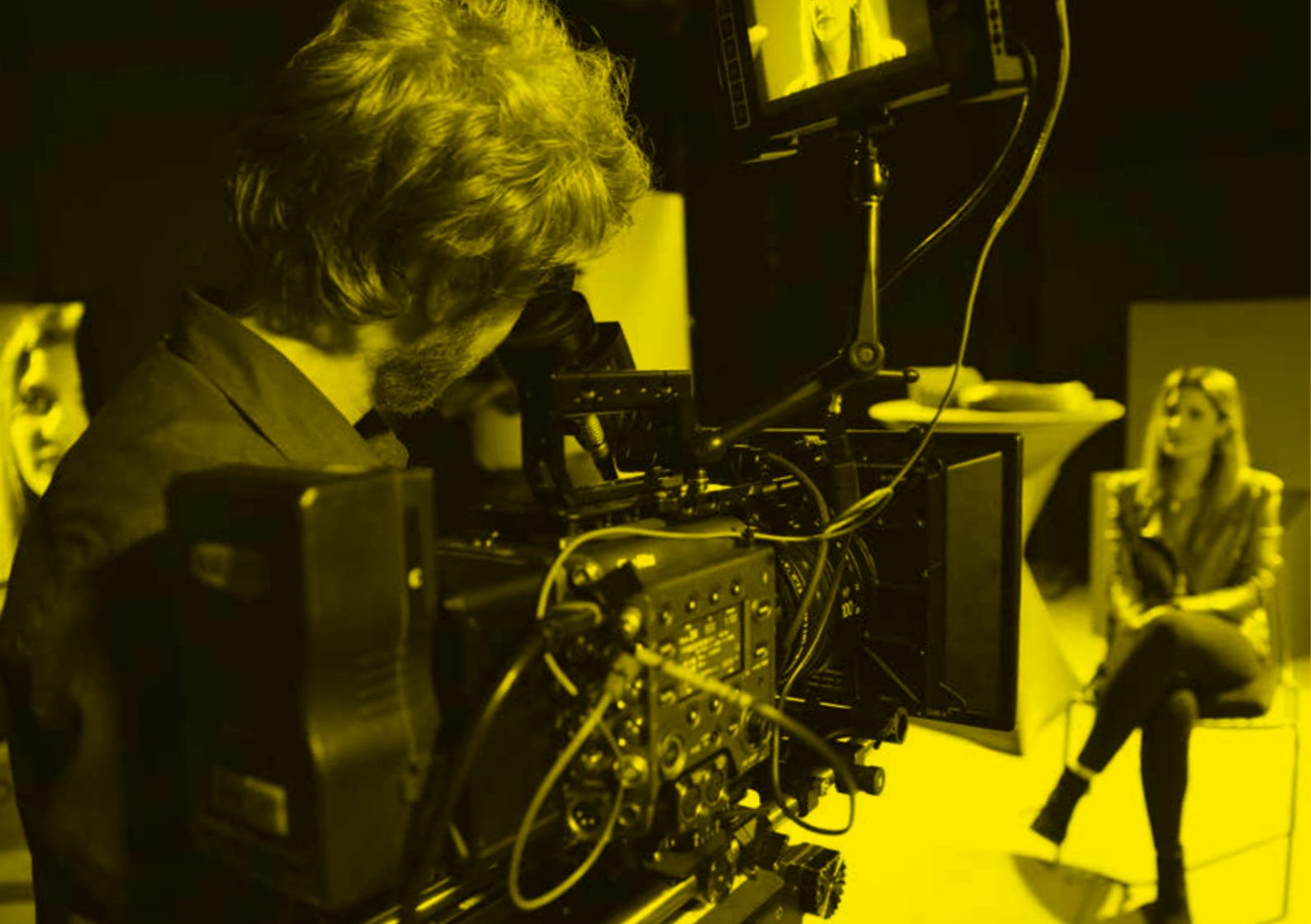
Transdisciplinary Skills

A.1 Pre-Production	200
A.2 Filmmakers' Savoir-faire	300
A.3 Sound and Video Editing	200
A.4 Postgraduate Thesis	100
A.5 Postgraduate Degree Film	600

Specialized Courses

B.1 Direction	400
B.2 Creative producer and Screenwriting	400
B.3 Camera/Cinematography	400
B.4 Sound Design	400
B.5 Video Post-Production	400
Number of Hours	1800





TEACHERS, LECTURERS AND VISITING PROFESSORS

The faculty comprises teachers and professionals working at a national and international level, together with outstanding figures coming directly from the film-and-television world: they hold masterclasses and workshops as visiting professors. Thanks to their skills and abilities and the support offered to a training curriculum of a high technical and cultural standard, CISA remains firmly anchored to the professional working world; their collaboration, in fact, enables the school to maintain a pedagogical pathway to keep up with the constant changes and developments in the sector.

The limited number of students the school accepts guarantees a close relationship between teachers and students, allowing tailored teaching plans to suit individual needs and talents.

The relationship between teachers and students lives on a learning-by-doing ethos, which the Academy coordinates alongside the more traditional lecture and demonstration teaching approach.

In keeping with the Professional Education and Training (PET), CISA puts a great emphasis on practical training: each internship gives students direct contact with real projects in the working world.

DEPARTMENTS / TEACHING FIELDS

Theories and Languages

Edoardo Colombo, Domenico Lucchini, Alessandro Stellino

Screenplay

Stefania Consonni, Lara Fremder, Heidrun Schlee

Documentary Film: Theory and Practice

Marco Bertozzi, Massimo D'Anolfi, Piergiorgio Gay, Stefano Knuchel, Michelangelo Frammartino, Martina Parenti, Luciano Rigolini, Vito Robbiani

Elements of Storyboard, Direction of Actors, Fiction and Multimedia

Andrea Canetta, Nello Corraale, Giorgio Ghisolfi, Corinna Glaus, Daniele Maggioni, Sergej Grguric, Cristina Proserpio, Leonardo Sangiorgi (Studio Azzurro), Mohammed Soudani, Marco Turco

Set: Organization, Production and Roles

Erik Bernasconi, Nicola Bernasconi, Pablo Briones, Augusto Chollet, Ezio Conforti, Leonardo Cruciano, Nicola Foletti, Giuliana Ghielmini, Alina Marazzi, Gianfilippo Pedote, Bettina Pontiggia, Enzo Porcelli, Assunta Ranieri, Tiziana Soudani, Francesca Vegezzi, Simone Visparelli

Photography

Renato Berta, Luca Bigazzi, Mauro Boscarato, Riccardo Brunner, Giacomo Devecchi, Reza Khatir, Alberto Meroni, Momi Modenato

Live Television, Investigative Reports for TV Press

Maurizio Canetta, Lorenzo Duca, Davide Grampa, Fiorenzo Mordasini, Paolo Taggi

Sound Design, Soundtracking and Mixing, Voice over, Music for Images

Rico Andriolo, Flavio Cristilli, Paul Glass, Sandro Hess, Alberto Morelli, Elda Olivieri, Riccardo Studer, Pietro Viviani

Post-Production and Visual Effects

Lorenzo Ameri, Valentina Cicogna, Carlotta Cristiani, Mauro Gallo, Davide Grampa, Andrea Masciadri, Andrea Orsini, Peter Pražák, Mariano Snider

Film Distribution and Cinema Programming

Tina Boillat, Sebastiano Conforti, Giuseppe Lombardo, Mark Pasquesi

MASTER CLASSES

Over the years, CISA organises numerous opportunities to keep up-to-date, with the contribution of personalities such as:

Marco Bellocchio, Michael Beltrami, Giuseppe Bertolucci, Laura Bisपुरi, Diego Cassani, Carlo Chatrian, Alessandro Comodin, Peter Del Monte, Leonardo Di Costanzo, Riccardo Fanciola, Daniele Finzi Pasca, Matteo Garrone, Giuseppe Gaudino, Sabine Gisiger, Francisco Gözon, Philip Gröning, Adriano Kestenholz, Lech Kowalski, Federica Lang, Mario Martone, Roberto Minervini, Laura Morganti (Discovery Channel), Marco Müller, Susanna Nicchiarelli, Maurizio Nichetti, Enrico Nosei, Darezhan Omirbaev, Michele Placido, Marco Poloni, Francis Reusser, Gianfranco Rosi, Tatti Sanguineti, Georges Schwizgebel, Claire Simon, Silvio Soldini, Luciano Tovoli, Edoardo Winspeare, Romed Wyder, Alessandro Zonin (DOP A.I.C. - IMAGO).

CISA/lab is a laboratory meant for both students and coworkers, mainly with an educational and exploratory aim. It has been thought in such a way as to be extremely adaptable to the ever-changing requests or the professional work. In this sense, the school is the place where to hone technological skills and the audio-visual communication languages.

CISA/lab has been liaising with public and private institutions over the past few years, collecting a considerable number of audio-visual products that contributes to social promotion in the surrounding territory and various events.

Out of its many collaborations, CISA/lab is responsible for the management of the Locarno Festival online TV channels; furthermore, it makes multi-camera live concerts filming (from classic music at LAC to events such as the Bellinzona Beatles Days, the Open Air al Lagh, and cultural events like TedX Lugano and ESPOprofessioni). In addition to this we may mention short films, TV advertisements and projects made for SSSCI, the Ente Ospedaliero Cantonale, SUPSI, SAMS, SPAI, UFFT, FTIA, STA, SCC, FORMAS, MIGROS, UNITAS, Lions Club, Ente Regionale per lo Sviluppo, Comune di Locarno, SONY, Swisscom...

CISA is member of the Cilect, a world-wide network that includes the main institutions providing TV, multimedia and audiovisual educational training; it takes part in the association activities and the international projects. Agreements have been signed with distinguished institutions, such as the Italian Centro Sperimentale di Cinematografia and the Escuela Internacional de Cine y TV (EICTV) in San Antonio de Los Baños (Cuba). With these schools CISA started different study program exchanges, offering mutual internships and promoting the vision of students' shortfilms at local film festivals.

CISA has set up fruitful partnerships with institutions, such as EAVE and TorinoFilmLab, with the objective to achieve an internationally recognised benchmark in training standards, while continuing to pay close attention to the local activities, particularly in terms of cinema, television and multimedia.

CISA belongs to the Directors Conference of the Swiss Design Schools and to the Directors Conference of the PET.

Besides current collaborations, also plans for further education and training are in progress as a way to develop in greater depth a certain amount of activities, in collaboration with a network of structures with which CISA has been working, such as Focal, RSI Academy, ATST odec Ticino, Cesma, and the Platform "Filiere Cinema del Canton Ticino".





ADMISSION

Professional Education and Training (PET) – Designer in Design visivo (Film) / Two Years Full-Time Study Program

The course intends to develop the creative, organisational and technical skills needed to make an audiovisual project.

After having sent an application form and a portfolio (videos, videoclips, photos, screenplays, pictures, design projects...), candidates have to pass the entrance examination. When required, candidates may be asked to attend a preparatory course or to an internship. The PET requires a degree of secondary-level II. Students with an extraordinary artistic talent could be admitted, under exceptional circumstances, without this title.

Postgraduate – Filmmaker / One Year of Specialization

Aim of the specialization year is to further develop cultural and practical expertise for the different departments.

The admission to the Postgraduate Specialization Year is open (after evaluation of portfolio and admission test) to graduated PET students, to SUP or University students with specific training in audiovisual areas, as well as to graduated students by other film and television colleges.

REQUIREMENTS

Minimum age: 18

- Federal Vocational Education and Training (VET)
- Diploma in Multimedia or Visual Areas
- Higher education qualification or equivalent in similar areas
- High school diploma from a foreign school or equivalent
- Candidates over 25 years, lacking the required qualifications but with significant training and provable experience, will be individually evaluated.
- B1 English certificate

HOW TO ENROLL

Candidates are asked to submit the following documentation to the Direction of CISA:

- Application form (download from cisaonline.ch)
- Applicant's motivation letter
- Digital portfolio
- Official school transcript
- One passport-size photographs
- For foreign students: copy of an ID document

Fees

1st year	CHF 8'000.-
2nd year	CHF 9'000.-
Postgraduate	CHF 10'000.-

ACADEMIC GOALS AND CAREER OPPORTUNITIES

On average, more than 80% of CISA graduates find an employment in the audio-visual field within a short period of time after graduation.

After the Postgraduate studies, students can also apply for a master's program at university (in Switzerland or abroad), according to the admission requirements.

ORGANISATIONAL CHART

CISA Board of Foundation

President

Michele Dedini

Vice Presidents

Niccolò Salvioni

Members

Michael Beltrami

Nello Correale

Fabio Fumagalli

Simona Gamba

Elda Guidinetti

Domenico Lucchini

Alina Marazzi

Alessandro Marcionni

Gianfilippo Pedote

Nicola Pini

Roberto Pomari

Giancarlo Zappoli

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Giovanna Masoni

Brenni

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Vittorio Bagnasco

Teco Celio

Augusto Chollet

Mario Garriba

Frédéric Maire

Staff

Director

Marco Poloni

Education Manager

Edoardo Colombo

CISAlab Manager

Davide Grampa

CISAlab Assistants

Andrea Mezzalira

Grieco Rafael

Technical Area

Manager

Riccardo Brunner

Technical assistant

Gaia Ruggieri

Administration

Manager

Daniela Doninelli

Communication

and Press Office

Mattia Ferretti

Scientific Committee

Renato Berta

Luisella Farinotti

Domenico Lucchini

Daniele Maggioni

Kathrin Plüss

Enzo Porcelli

Gaetano Stucchi

PARTNERSHIP

CILECT

Centre International de Liaison des Ecoles de Cinéma et de

Télévision

(The International Association of Film

and Television

Schools)

Locarno Festival

Academic partner

Members

Swiss Design Schools

The Directors

Conference of the

Swiss Design Schools

Conferenza SSS

Ticino

The Directors

Conference of

the Professional

Education and

Training (PET)

ATST odec Ticino

Swiss Association of

PET Alumni

Filiera Cinema

del Canton Ticino

Platform

AGREEMENTS

CSC

Centro Sperimentale di Cinematografia

(Experimental

Cinematography

Centre)

ECTV

Escuela de Cine y

Televisión, Havana

(Cuba)

CESMA

European Center for

Studies in Music and

Acoustics

LAC

Lugano Arte Cultura

LIONS Club

Mendrisiotto

Enjoy Arena Locarno

COLLABORATIONS

RSI

Radiotelevisione della Svizzera italiana

Teleticino

JazzAscona

AFAT

Associazione Film

Audiovisivi Ticinese

Ticino Film Commission

TedX Lugano

Espoprofessionisti

SUPSI (DFA)

PalaCinema Locarno SA